



T A M P A B A Y PARTNERSHIP

2020 YEAR IN REVIEW | 2021 WHAT'S NEXT

ABOUT THE PARTNERSHIP

The Tampa Bay Partnership is a coalition of regional business leaders, joined by our shared commitment to improving the personal and economic well-being of Tampa Bay residents.

As the region's premiere research and public policy organization, we foster collaboration between our top employers and a diverse group of government and nonprofit partners, to address the toughest challenges facing our community today and create new opportunities for the future.

OUR MISSION

We provide regional leadership, through thoughtful research and measurable results, that improves the personal and economic well-being of Tampa Bay residents.

OUR VISION

To be a region united in action, where business, government and community leaders work together to ensure equitable access to opportunity for all our residents.

OUR GUIDING PRINCIPLES

1.

We collaborate with partners across the region to achieve what no individual or organization can accomplish alone.

2.

We focus on critical challenges that require a regional perspective, where we can make a unique contribution to the outcome.

3.

We invest the necessary time, talent and resources to accomplish our goals.

4.

We do what's right, not what's easy, and we're not afraid to challenge the status quo.

5.

We advocate for diverse, equitable and inclusive practices that unite, rather than divide, our community.

6.

We proactively identify the issues where regional leadership is needed, and work to find common ground.



With support from the Partnership, PSTA received a \$21.8 million grant from the U.S. Department of Transportation's Federal Transit Administration (FTA) to fund the region's first premium transit project, the SunRunner.

The Partnership convened a group of commercial developers to review key takeaways from our research on transit-oriented development, and discuss the practical implications and concerns of intermodal station development in Tampa Bay.

PRIORITY 1

ADVANCE THE DEVELOPMENT OF A REGIONAL TRANSIT SYSTEM IN TAMPA BAY

Since 2016, the Partnership has championed the 41-mile Regional Rapid Transit project that will ultimately connect Wesley Chapel, Tampa and St. Petersburg along the I-275 corridor. This project would be the first – and only – premium transit project linking Tampa Bay residents to jobs, education, healthcare and other economic opportunities beyond their own county lines.

We've successfully advocated for legislation to establish a regional transit authority (TBARTA), helped secure \$5 million in state funding for the project's planning and design, and mobilized a coalition of regional business partners to ensure the continued support of the local Metropolitan Planning Organizations (MPOs).

As a founding contributor to Hillsborough County's All for Transportation referendum and the legal defense fund to support its passage, the Partnership continues to support the development of local premium transit projects included within the regional transit vision.

2020 ACCOMPLISHMENTS

- Successfully advocated for funding for the Westshore Interchange and ensured the inclusion of I-275 interstate improvements in Hillsborough County's Transportation Improvement Program (TIP).
- Filed an amicus brief, in collaboration with other business groups, in support of the Hillsborough transit tax; lobbied to prevent the passage of an anti-referenda bill during the state legislative session.
- Advocated for PSTA's SunRunner bus rapid transit project, a regional feasibility study for the CSX rail corridor and a new CEO for HART.
- Supported TBARTA's successful effort to secure \$2.5 million in state funding.

2021 WHAT'S NEXT?



We'll seek state funding for the Regional Rapid Transit project during the 2021 state legislative session and publish original research on the connection between transit and job access in Tampa Bay.



Employers from the Tampa Bay Works manufacturing collaborative introduced Pinellas County jobseekers to opportunities within the manufacturing industry and connected them with immediate job openings at six local manufacturing facilities.

PRIORITY 2

IMPLEMENT AN EMPLOYER-LED, DEMAND-DRIVEN REGIONAL WORKFORCE STRATEGY FOR TAMPA BAY

After our research revealed alarming weaknesses in the quality and quantity of Tampa Bay's talent pipeline, the Partnership secured a \$300,000 grant from JPMorgan Chase to develop an actionable regional workforce strategy.

In January 2019, we launched our regional workforce initiative, Tampa Bay Works. As its initial project, Tampa Bay Works established two employer collaboratives – in healthcare and manufacturing – and became the first community in Florida to implement the U.S. Chamber of Commerce Foundation's employer-led, demand-driven Talent Pipeline Management® (TPM) model, which aligns the region's talent providers with the dynamic workforce needs of its businesses.

The participating employers, representing nearly 30 companies and more than 75,000 employees in Tampa Bay, worked together for more than a year to identify their most critical and hardest to fill positions, define a common set of skills and competencies those positions require, and develop job descriptions that create a clear target for the educational institutions, community organizations and other workforce suppliers in the region.

2020 ACCOMPLISHMENTS

- Partnered with AmSkills to host three manufacturing bootcamps throughout the region, resulting in the hiring of more than 20 unemployed or underemployed residents in high-demand manufacturing positions.
- Worked with St. Petersburg College, Hillsborough Community College and the University of South Florida to stand up new programs to meet the demand for surgical technologists and medical lab scientists, two positions cited by the collaborative as most critical and hardest to fill.
- Established Tampa Bay Works as a stand-alone organization, with an independent board of directors, a full-time CEO and a plan for financial self-sufficiency.

2021 WHAT'S NEXT?



We'll undertake a significant research effort to identify the skill sets of Tampa Bay residents who lost their jobs as a result of COVID-19, better understand how those skill sets align with the needs of our expanding industries and use this information to steer these residents into new career paths with family-supporting wages.



Hundreds of Tampa Bay's top business, government and nonprofit leaders attended the State of the Region Community Event, where we unveiled the 2020 Regional Competitiveness Report and explored the steps we can take to create a stronger, more inclusive economy.

PRIORITY 3

PROMOTE THE ADOPTION OF COMMON METRICS AND SHARED REGIONAL PRIORITIES, THROUGH THE STATE OF THE REGION INITIATIVE

Through a strategic partnership with the Community Foundation of Tampa Bay, United Way Suncoast and the University of South Florida's Muma College of Business, the Partnership launched the State of the Region initiative in 2017.

Together, we produce the annual State of the Region Community Event and a collection of complementary research projects – including our cornerstone effort, the annual Regional Competitiveness Report – to help our community leaders understand Tampa Bay's strengths and weaknesses, and how we compare to communities across the country.

As a pandemic-driven public health and economic crisis swept the region in 2020, and issues of race, racism and racial equity moved to the forefront, these efforts expanded to include new research and outreach tools designed to guide policy decisions and develop strategies to close the growing prosperity and achievement gaps within our region.

2020 ACCOMPLISHMENTS

- Published the 2020 edition of the Regional Competitiveness Report, providing a detailed view of the region's performance across more than 60 indicators of prosperity in comparison to 19 peer communities.
- Hosted more than 1,000 attendees at the 2020 State of the Region Community Event and three virtual Community Forums.
- Launched Re-Opening and Recovery dashboards to track – with the most current data – the health and economic impact of COVID-19 on the region.
- Conducted five sentiment surveys that examined the thoughts and feelings of Tampa Bay residents on issues related to COVID-19.
- Published more than 30 editions of the State of the Region Community Report, providing accurate data and insights about COVID-19 and other timely topics to nearly 2,000 business, government and nonprofit leaders throughout the region.
- Developed and released the 2020 Regional Equity Report, revealing dramatic inequities for the region's Black residents, both within Tampa Bay and compared to our benchmark communities.

2021 WHAT'S NEXT?

- We'll launch an interactive, online version of the Regional Competitiveness Report, host a virtual Community Event, release a Racial Sentiment Survey that digs deep into the perceptions of Tampa Bay residents on issues of race, racism and racial equity, and establish a structure and process to identify shared community goals.



Partnership investors met with Florida Senate President Wilton Simpson to discuss transit funding and other priority issues during the annual leadership trip to Tallahassee.

Partnership investors discussed a wide range of regional issues – including transportation, racial equity and climate change – during a virtual leadership meeting with U.S. Rep. Kathy Castor.

PRIORITY 4

ESTABLISH STRONGER RELATIONSHIPS BETWEEN PARTNERSHIP INVESTORS AND KEY POLICYMAKERS WITHIN THE REGION

Our relationships with local, state and federal elected officials are an important and effective tool in addressing Tampa Bay's most pressing challenges.

We've earned a credible reputation for providing objective, nonpartisan thought-leadership on our priority issues, allowing us to foster collaboration, find common ground and help shape important policy decisions at home, in Tallahassee, and in Washington, D.C.

2020 ACCOMPLISHMENTS

- Led a group of Partnership leaders to Washington, D.C. to meet with members of the Tampa Bay Congressional Delegation and administration officials.
- Led a group of Partnership members to Tallahassee to meet with House and Senate leadership, key members of the Bay Area Legislative Delegation and officials with the DeSantis Administration.
- Hosted a series of a virtual meetings with federal, state and local leaders, including U.S. Sen. Marco Rubio, U.S. Rep. Kathy Castor, Secretary of State Laurel Lee, Florida Senate President Wilton Simpson and Tampa Mayor Jane Castor.

2021 WHAT'S NEXT?



We'll continue to provide our members with opportunities to interact and engage with Tampa Bay's most powerful policymakers, including Florida House Speaker Chris Sprowls, St. Petersburg Mayor Rick Kriseman, members of the Tampa Bay Congressional Delegation and many more.



Partnership officers and U.S. Rep. Greg Steube discussed the need for regional collaboration while at the Capitol Building during a trip to Washington, D.C.

Partnership investors take a hands-on approach to solving regional challenges, working with Florida House Speaker Chris Sprowls and other leaders from Tampa Bay.

PRIORITY 5

BUILD A STRONG, SUSTAINABLE ORGANIZATION WITH AN ACTIVELY ENGAGED INVESTOR BASE

Our work is made possible through the generous support and involvement of a small group of community-focused, region-minded and results-oriented business executives.

In 2016, the Partnership decided to focus its efforts entirely on critical research and public policy, aligning with nationwide trends in community leadership organizations. As a result, we limited our revenue to private funding to create a table for Tampa Bay's top CEOs and their peers, reduced the size of our membership to allow for more personal engagement, and required that the issues we take on be grounded in objective research and data, with clearly defined timelines and goals.

Much of this activity takes place within the structure of our working groups and task forces, where we develop a deeper understanding of our region's biggest challenges, study best practices, identify effective solutions and, ultimately, advocate for change.

2020 ACCOMPLISHMENTS

- Completed a strategic planning process and approved a new mission, vision and guiding principles to better reflect our commitment to equity, inclusiveness and collaboration.
- Established a Racial Equity Task Force to develop a measurable strategy to enhance the diversity of the Partnership's staff, membership and board leadership.
- Conducted research and convened regional business leaders to examine best practices in regional economic development.

2021 WHAT'S NEXT?



We'll implement the recommendations of the Racial Equity Task Force and explore emerging regional issues, including sea-level rise and opioid abuse.

GET INVOLVED

Our leadership structure consists of two levels of engagement with a tiered financial investment.

The Council of Governors is the sole governing body of the Partnership, charged with prioritizing the issues we undertake and setting the strategic direction of the organization. Additional support comes from the Leadership Council, whose members are on the frontline of our efforts to understand and address the challenges we face as a region.

EXECUTIVE OFFICERS

Chair, Chad Loar, Regional President, West and Central Florida, PNC Bank
Secretary/Treasurer, Brian Auld, President, Tampa Bay Rays
Immediate Past Chair, David Pizzo, Market President, West Florida, Florida Blue

COUNCIL OF GOVERNORS

Brian Butler, President and CEO, Vistra Communications
Ravi S. Chari, MD, Division President, HCA West Florida
Steven Currall, President, University of South Florida
David Dufort, Director, Operations, Amgen
Nikky Flores, Market Executive, JPMorgan Chase
Richard Hume, Chief Executive Officer, Tech Data
Anne Marie Lapczynski, VP, People Services and Head of North America Capability Center, Bristol-Myers Squibb
Carolyn Monroe, President, Old Republic National Title Holding Company
Willy Nunn, President, Homes by WestBay
Jim O'Connell, President, Vinik Family Office
Joc O'Rourke, President & CEO, The Mosaic Company
Cary Putrino, Regional President, North Florida, Fifth Third Bank
Tim Schar, Market President, Tampa Bay, SunTrust Bank (now Truist)
Stu Sjouwerman, Founder & CEO, KnowBe4
TJ Szelistowski, President, TECO Peoples Gas System

LEADERSHIP COUNCIL

Chris Bailey, Director, State Government Affairs, Charter Communications
Pierre Caramazza, Head of Private Wealth Division and Head of EFT Distribution, Franklin Templeton Investments
Bob Clifford, Vice President and Tampa Area Manager, WSP USA
Melanie Fowler, Office Principal, HDR Engineering, Inc
Angel Gonzalez, Hillsborough Market President, CenterState Bank
Holly Graziadio, Chief of Staff, Tampa General Hospital
Steve Griggs, Chief Executive Officer, Tampa Bay Lightning
Tommy Inzina, President and CEO, BayCare Health System
Michael G. Jones, Executive Vice President, Regions Bank
Kara Klinger, Tampa Managing Partner, Deloitte, LLP
Jack Kolosky, EVP, Chief Operating Officer, Moffitt Cancer Center
Dan Malasky, Chief Legal Officer, Tampa Bay Buccaneers
Jessica Muroff, President & CEO, United Way Suncoast
Edwin Narain, Vice President of External Affairs, AT&T
Steve Raney, President and CEO, Raymond James Bank
Amy Rettig, SVP of Public Affairs, Nielsen
Yvette Segura, Regional Vice President, USAA
Darryl Shaw, Co-Founder & CEO, BluePearl Veterinary Partners
Marlene Spalten, President & CEO, Community Foundation of Tampa Bay
Ron Wanek, Chairman & Founder, Ashley Furniture

Membership in the Partnership is by invitation only.

For more information, please contact Rick Homans at
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