

T A M P A B A Y PARTNERSHIP

Director of Research, Analytics & Public Policy

WHO WE ARE:

Tampa Bay Partnership brings together a diverse group of leaders and partners within the Tampa Bay region to resolve challenges facing the community. We do this by creating equitable access to opportunities and enhancing both personal and economic wellbeing for residents.

We are currently seeking a Director of Research, Analytics & Public Policy, to be responsible for developing public policy research and providing strategic analysis of the organization's key priorities. The Director will report directly to the CEO and will support the organization, its investors, and stakeholders with meaningful and actionable research, data analysis, and insightful interpretation of information relevant to advancing the Partnership's Policy Agenda.

RESPONSIBILITIES:

Research & Data Analytics

- Oversee Partnership-based research activities. Conduct or obtain research requested by the various Partnership task forces.
- Develop, publish, and continually assess the organization's proprietary benchmarking report, [Regional Competitiveness Report](#), to be used as an objective assessment of regional prosperity and economic competitiveness.
- Interpret and assess benchmarking data as a baseline for policy initiatives and engagement.
- Create and manage essential reports and dashboards within data visualization tools ensuring datasets are accurate and consumable.
- Develop a tracking and reporting mechanism for policy issues and legislative records, as appropriate.
- Build working relationships with other related research functions in the region state, and nation (e.g., TBRPC, EDO's, Enterprise Florida, Florida Chamber Foundation, etc.).
- Consult with leadership to develop and implement periodic research projects with the assistance of external researchers or organizations.
- Engage with investors, think tanks, and other subject-matter experts to develop thought leadership through publishing of white papers, and other reports, and through fact-based analysis.
- Support the work of other senior staff through the provision of data, resources, or other information on an as-needed basis.
- Ensure the availability and provision of timely data/development updates for the website, collateral development, or other presentations. Develop content in support of the Partnership's communications efforts relating to policy issues.
- Present data or represent the Partnership at meetings of economic development, business and/or policy, or legislative groups.
- Support the development of any required specialized databases. Assist in maintaining a system of information collection, dissemination, and storage to provide access to research.
- Develop and administer a budget for research activities.

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Public Policy

- Participate in the identification of Public Policy issues that align with the priorities of the organization.
- Develop or provide research or assessments to assist in the development of public policy positions, including conducting research necessary to finalize the Partnership policy agenda.
- Educate staff, investors, stakeholders, and other groups on research-based key policy issues.
- Provide strategic analysis for the development of the Partnerships annual policy agenda.
- Synthesize research and policy information into policy proposals or other formats that can be interchangeably used to communicate with distinct audiences.
- Collaborate with the team to implement strategies for advancing public policy goals.
- Oversee the convening of established working groups and task forces, including thought leadership, content development and communication, authoring and presenting in-house, and other research.

Leadership

- Assist in the development of a strategic business plan and annual work program for the Partnership's Foundation, a 501(c)3 organization, including a fundraising plan, resource development, and grant research and applications in alignment with the mission and activities of the Partnership.
- Collaborate with senior staff to research, select, develop, and implement programs to support the work of the Partnership (c)6, including the Strategic Plan, the Annual Work Program, and the Annual Policy Agenda.
- Oversee the Public Policy and Research related activities of the staff as assigned.

EDUCATION AND SKILLS/COMPETENCIES:

- 5+ years of experience in data analytics utilizing tools and methodologies for requirements gathering, data management, and solution implementation.
- Solid abilities with SQL and data visualization tools such as Tableau, and MS Power BI – required.
- Excellent perspective and ability to manage and view data in a meaningful relationship, yet in the broadest view possible.
- Proven knowledge of community development and/or public policy research coordination and project delivery.
- Excellent communication skills and ability to deliver presentations to a diverse group of leaders.
- Ability to think strategically and globally and to pose scenarios and alternatives.
- Ability to build consensus among stakeholders.
- Technical savvy with MS Suite, including Teams and PowerPoint.
- Exceptional professional demeanor, presence, and polish.
- BA/BS in business, economics, statistics, or related field.

This role is based in the Tampa Bay area and offers a hybrid work environment.

We are committed to an inclusive workplace reflective of the community it serves. Please let us know if you need any assistance or accommodation in the application process.