

NEWS RELEASE

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TAMPA BAY PARTNERSHIP ANNOUNCES STAFF PROMOTIONS AND ADDITIONS

TAMPA BAY, FL (December 11, 2006) – The Tampa Bay Partnership has promoted several staff members and has hired Janette Bertholf as Director of Finance and Administration, it was announced by Stuart Rogel, President & CEO.

“We are continuing to reorganize ourselves to better align with our strategic initiatives. The promotions and additions to staff are part of this continuous realignment process and better reflect roles to support our initiatives,” said Rogel.

Staff Promotions

Chris Steinocher has been promoted to Chief Operating Officer, Senior Vice President of Marketing and Business Development. Mr. Steinocher joined the Tampa Bay Partnership at its inception.

Karen Raihill has been promoted to Senior Vice President, Policy Development and Advocacy. Ms. Raihill joined the Partnership in 1998 and has been instrumental in developing the organization’s public policy and advocacy efforts, in particular its transportation initiative.

Jennifer Taylor has been promoted to Vice President of Business Development. Ms Taylor has been responsible for ongoing business development efforts with site selection consultants and companies considering relocation or expansion in the Tampa Bay region. She works closely with economic development partners throughout the Tampa Bay region and has been with the Partnership since 2000.

Elisa DeGregorio is now Investor Relations Marketing Manager. In this role she is responsible for creating, implementing, and coordinating all marketing, communications and relationship development programs for investor relations. Ms. DeGregorio has been with the Tampa Bay Partnership since 2000.

Diane Dunlap has been named Assistant to the President. Ms. Dunlap joined the Partnership in 2002 and is responsible for executive and administrative support, coordination of Board and Executive Committee meetings as well as support of investor relations and fund raising activities.

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Staff Additions

Janette Bertholf has joined the Tampa Bay Partnership as Director of Finance and Administration. In this role, she directs the financial affairs of the organization including financial plans and policies, accounting practices, and financial reporting. Additionally, Ms. Bertholf is responsible for administering human resources functions as well as the organization's office and technology systems.

Ms. Bertholf is a Certified Public Accountant with 15 years experience in management and audit across a variety of industries, principally not-for-profit organizations, construction, banking, healthcare and pension audits. Prior to joining the Partnership, she served as Chief Financial Officer with Cork&Olive Franchise Corporation and Controller with Estate Wine Group, Inc.. Previously, she served as Audit Manager with Fraser, Culbreth & Company, CPA's which merged with Cherry, Bekaert & Holland LLP. Ms. Bertholf holds a bachelors degree in accounting from the University of South Florida.

The Tampa Bay Partnership is also currently conducting an executive level search for an experienced Business Development Officer to expand the outreach efforts of the Vice President of Business Development.

About Tampa Bay Partnership:

The Tampa Bay Partnership is the regional organization that brings the communities of Tampa Bay together to accelerate life's possibilities through advocacy, marketing, research and leadership. Founded in 1994, the Tampa Bay Partnership provides regional economic development for the metro areas of Tampa/St. Petersburg/Clearwater, Lakeland, and Sarasota/Bradenton/Venice and the counties of Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota.

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