

NEWS RELEASE

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TAMPA BAY PARTNERSHIP NAMES MARCO OLIVERI AS VICE PRESIDENT BUSINESS DEVELOPMENT

TAMPA BAY, FL (April 10, 2007) – The Tampa Bay Partnership has hired Marco Oliveri as Vice President Business Development, it was announced by Stuart Rogel, President & CEO.

As Vice President Business Development, Oliveri will implement a proactive lead development program for the Tampa Bay Partnership in targeted clusters to generate quality projects for the Tampa Bay Partnership's Economic Development partners.

“Our economic development partners have identified the need for a more aggressive business development program which helped us shape our Business 2.0 initiative,” Rogel said. “Marco provides us with an incredible amount of hands-on experience working directly with our targeted industries to identify prospects for our region.”

Oliveri is an experienced economic development professional, serving in similar positions with the Florida Department of Commerce, Orlando, Gainesville and Enterprise Florida.

Oliveri will be working with Jennifer Taylor, Vice President of Business Development to ensure the Partnership's goals for development of “A” leads are met.

Oliveri has over 37 years experience in international and domestic economic development marketing and management in both private and public sectors with responsibilities spanning marketing, business development, management, and relationship continuation for local, national and international clients. He has held positions as Senior Director for Special Projects, International Trade & Economic Development with Enterprise Florida; Senior Development Representative with the Florida Department of Commerce; Vice President of Domestic Marketing for the Industrial Development Commission of Mid-Florida; and Vice President-COO Business Recruitment Retention and Expansion with the Gainesville Council for Economic Outreach. Most recently, Oliveri served as President & CEO of Forward Sumner Economic Council.

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TBP – Marco Oliveri
Page 2

Oliveri served two tours of duty in Vietnam with the U.S. Navy. He holds a bachelors degree in business administration from Madison University. His professional affiliations include CoreNet, Southern Economic Development Council, International Economic Development Council (IEDC), and National Association of Industrial and Office Parks (NAIOP). He was also active with Sumner County Technology Council, Tennessee Industrial Development Council, Tennessee Economic Partnership, General Business Advisory Committee for Volunteer State Community College and Tennessee Tech Advisory Council.

About Tampa Bay Partnership:

The Tampa Bay Partnership is a CEO-led regional economic development organization with a mission to work with its partners to market the region nationally and internationally, to conduct regional research, and to coordinate efforts to influence business and government issues that impact economic growth and development. Founded in 1994, the Tampa Bay Partnership markets the entire seven-county, 4,200-square-mile area of west central Florida that includes Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota counties.

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