

NEWS RELEASE

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TAMPA BAY PARTNERSHIP NAMES DAVE SOBUSH AS BUSINESS INTELLIGENCE OFFICER

TAMPA BAY, FL (May 12, 2010) – The Tampa Bay Partnership has named Dave Sobush, CEcD, as Business Intelligence Officer, it was announced by Stuart Rogel, President & CEO.

As Business Intelligence Officer, he provides the organization and its investors with insightful interpretation of pertinent information applied to the programs of economic development marketing, public policy, and leadership. He is responsible for maintenance of research documentation, research product deliverables and execution of the work program elements to support the initiatives of the Partnership. He is also responsible for the Partnership's Regional Economic Scorecard, a realistic snapshot that assesses the region's economic health in five "economic driver categories," including employment and workforce; income and productivity; housing; innovation; and education.

“Dave's background in both research and economic development will help us to continue to move to the next level in achieving our strategic goals,” said Stuart Rogel, President & CEO of the Partnership. “He will be a strong addition to our team.”

Sobush has over seven years experience in research and economic development. Prior to joining the Partnership, Sobush was Business Development Manager with Pinellas County Economic Development where he was responsible for promoting business retention and expansion programs for the Aviation/Aerospace, Advanced Manufacturing, Optics/Photonics, and Information Technology industry clusters. During his tenure, he managed projects resulting in more than 4,500 new and retained high wage jobs. He also served as Economic Development Coordinator with the City of St. Petersburg. Previously, he served as the Associate Director for the USF Center for Economic Development Research, researching and analyzing data for economic development projects in the Tampa Bay region.

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Sobush holds an MBA with specializations in Advanced Finance and Government & Business from the University of South Florida along with a BS and M.Ed. from the University of Florida. Sobush is a Certified Economic Developer (CEcD) and has been active with the International Economic Development Council, Florida Economic Development Council, and National Association for Business Economics.

About Tampa Bay Partnership:

The Tampa Bay Partnership is a CEO-led regional economic development organization with a mission to work with its partners to market the region nationally and internationally, to conduct regional research, and to coordinate efforts to influence business and government issues that impact economic growth and development. Founded in 1994, the Tampa Bay Partnership markets the entire eight-county, 6,515-square-mile area of west central Florida that includes Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota counties.

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