



2006 Program Overview

A New Process for Engagement

The Tampa Bay Partnership would like to actively engage more executive leaders within investor organizations on the regional issues and initiatives in order to add leadership capacity to the existing programs of the Partnership as well as reduce the attrition of participating companies.

Building Leadership Capacity: Currently, the Tampa Bay Partnership has a limited number of events and/or committees/councils available to the general investor to get engaged in at the time of investment. The Partnership has a handful of working task forces/councils that are filled by invitation based on level of involvement in the partnership as well as level of expertise and/or influence in the subject area. In some cases these councils require a sharp learning curve on the specific issue at hand (i.e. transportation, health care). In addition, the Partnership only hosts two major events throughout the year open to the broader business community – the Regional Leadership Conference and the Annual Meeting and Community Update.

Targeted Participants: Senior-Level management with a direct reporting relationship to the CEO or designated decision-making TBP Investor. In addition, CEOs new to the market would be eligible to participate. The initial participants would come from the Tampa Bay Partnership investor base. Participation would be by invitation only. The Tampa Bay Partnership will host 6-8 participants initially. This will allow for a closer relationship and a better opportunity for engagement.

Program Emphasis: A thorough knowledge of how the Tampa Bay Partnership fits into the mix and the process for handling regional issues. Participants should not engage in one specific issue but rather an overall curriculum designed to further educate and prepare the participant in an area of interest or influence.

By using the Regional Leadership Conference as a component of the program, this provides additional opportunities and resources to support bringing in outside experts on specific issues. In addition, the TBP will utilize its vast resource of existing veteran investors as a resource for programs and engagement.

Program Dates: *(Subject to change.)*

Wednesday, May 17, 2006

12:00 pm – 3:00 pm CEO Direct Luncheon with Past Chairs and Executive Leadership
3:00 pm – 5:00 pm Investors Only Meeting
6:00 pm – 9:00 pm Regional Leadership Conference - Welcome Reception

Thursday, May 18, 2006

8:00 am – 5:00 pm Regional Leadership Conference Sessions

June – October (3rd Thursdays)

8:00 am – 9:00 am Chairman's Leadership Breakfasts
Additional Task Force Meetings as defined by participant interest.

Friday, November 17, 2006

11:00 am – 1:30 pm Annual Meeting & Community Update

Measuring Success: The participants would be measured on the educational components learned in the program; their subsequent engagement in additional TBP activities and/or additional roles in committees or task forces addressing regional issues; and internally, the TBP can measure the attrition of companies whose participants enroll in the program.